

A Team Tally Community Support Initiative: Free Business Advertising



The Tallebudgera community can help each other.

The Tallebudgera State School P&C, in collaboration with Tallebudgera State School, are pleased to offer a free service to our local businesses and the businesses of our school families during the current challenging economic times.

Our P&C will enable businesses to post their advertisements on the Tallebudgera State School P&C Facebook page and the school will post mentions of this on their page, providing opportunities for our school community to support each other.

When to Post

Each business is eligible to post one Facebook advertisement on **Tuesday and/or Thursday** between the hours of **7am to 5pm**. N.B. If posts are made at other times, they will not appear on the Facebook page.

How to Post

Step 1.

Check that your advertising meets the Terms and Conditions for this Team Tally Community Support Initiative for Free Business Advertising, including not falling within any of the unacceptable advertising categories.

Terms and Conditions – Team Tally Community Support Initiative – Free Business Advertising
<ul style="list-style-type: none"> • Submitting an advertisement confirms the business’ acceptance of all Terms and Conditions and that the advertisement does not fall within any of the unacceptable categories. Businesses accept all legal and financial responsibility if these terms and conditions are breached as determined in any way by the school or department of education. • Potentially controversial advertising arrangements and unacceptable advertising will be declined. • The decisions of the P&C and principal are final and no further correspondence will be entered into regarding such matters. • This service is offered in good faith, with good intentions and the Tallebudgera State School P&C and Tallebudgera State School accept no responsibility for any errors or adverse implications of the free advertising provided.
<p>*All businesses are responsible for ensuring that their advertising does not fall within any of the listed unacceptable advertising categories listed below.</p> <p>Unacceptable advertising:</p> <ul style="list-style-type: none"> • <i>includes the school name</i> • <i>involves students using school identification of any type to access services provided by a company</i> • Includes political messages or advertising • involves departmental endorsement or perceived endorsement of commercial products, services or third parties • promotes, contains, undermines or disparages religious views or beliefs • is religious in nature • involves advertising arrangements where the school or departmental unit receives a commission or incentive for sold items • is contrary to the ethos, values and purpose of the department • is discriminatory, obscene or degrading • incites people to commit illegal acts or violate school rules • promotes tobacco products, alcohol, drugs, sex industry, gaming and gambling <p>Note: Organisations that receive grants or donations derived from gambling industry, such as Gambling Community Benefit Fund, are acceptable.</p> <ul style="list-style-type: none"> • promotes or condones alcohol consumption or drink driving • portrays violence, undue aggression, and menacing or horrific elements likely to disturb children and

young people or likely to disturb people in general

- uses sexual overtones to advertise products or services
- is otherwise objectionable or offensive
- involves a commercial advertiser who could reasonably be seen to diminish public confidence in a school, the department or government acting in the public interest
- conflicts with the core business of the department (*education related advertising is not permitted*)
- is targeted at students
- is not consistent with any existing policies of the department or Queensland Government
- conflicts with events and initiatives of the Queensland Government
- involves students providing personal information in order to access services provided by a company
- compromises privacy including providing personal information about students, parents/guardians, staff or other members of school community to any organisation not authorised to access this information
- includes an unsolicited offer of a gift or benefit, where benefit will only be accrued upon indirect supply of contact details of students, their parents or guardians
- promotes food or drinks that are not aligned with the intent of the [Smart Choices - Healthy Food and Drink Supply Strategy for Queensland Schools](#), including those items which are classified as 'red' under the strategy.
- *breaches copyright. The business will hold full responsibility, legally and financially if they breach copyright knowingly or unknowingly through the submitted and/or distributed advertising material. In submitted an advertisement.*
- *any item considered to be inappropriate by the Tallebudgera State School P&C and/or Tallebudgera State School principal or principal's delegate.*

Step 2.

Share your business' advertisement on the Tallebudgera P&C Facebook page including the following details:

- Business name
- Contact details
- Brief business information within the Terms and Conditions. One photo may be included.

Each advertisement MUST include the following disclaimer:

For legal reasons, we must inform you that there is not an implied or actual endorsement of the products or services advertised, by the Tallebudgera State School P&C or Tallebudgera State School. Please exercise normal consumer discernment with selecting business providers.

Step 3.

Submitting an advertisement confirms the business' agreement to all stated Terms and Conditions.

Each submitted advertisement then goes for approval by the Tallebudgera P&C Facebook page administrators before the post goes live on the page.

If an advertisement is not approved and/or contravenes the Terms and Conditions, you will be contacted by one of P&C team to provide an explanation. We can then work with you to help create an advertisement that complies.

If you have any questions, please contact the Tallebudgera State School P&C tallebudgerapandc@gmail.com.

We hope that this helps!